

Danish Cultural Institute

Annual report 2023



Business Registration No. 10 27 77 28

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The English text in this document is an unofficial translation of the Danish original. In the event of any inconsistencies, the Danish version shall apply.

Institute details

Danish Cultural Institute

(self-governing, non-profit institution)

Vartov

Farvergade 27 L, 2nd floor

1463 Copenhagen K

Business Registration No.: 10 27 77 28

Registered in: Copenhagen

Internet: www.danishculture.com

Email: mail@danishculture.com

Board of the Danish Cultural Institute

Carsten Haurum (Chair)

Anette Wad (Deputy Chair)

Michael Ehrenreich

Erik Jacobsen

Birgitte Nauntofte

Rikke Øxner

Carsten Fenger-Grøndahl

Anders Hentze

Olaf Gerlach Hansen

Chief Executive Officer

Camilla Mordhorst

Institute auditors

Deloitte Statsautoriseret Revisionspartnerselskab

Statement by Management on the annual report

The Board of the Danish Cultural Institute and the Chief Executive Officer have today presented and approved the annual report of the Danish Cultural Institute for the financial year 1 January to 31 December 2023.

The financial statements are prepared in accordance with the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture. In our opinion, the financial statements give a true and fair view of the Institute's financial position at 31 December 2023 and of its financial performance for the financial year 1 January to 31 December 2023.

We believe that the management commentary contains a fair review of the affairs and conditions referred to therein.

We recommend the annual report for adoption by the Council of the Danish Cultural Institute.

Copenhagen, 25 April 2024



Camilla Mordhorst
Chief Executive Officer

Board of the Danish Cultural Institute



Carsten Haurum
Chair



Anette Wad
Deputy Chair



Michael Ehrenreich



Erik Jacobsen



Birgitte Nauntofte



Rikke Øxner



Carsten Fenger-Grøndahl



Anders Hentze



Olaf Gerlach Hansen

Independent auditor's report

To the Board of the Danish Cultural Institute

Opinion

We have audited the financial statements of the Danish Cultural Institute for the financial year 1 January to 31 December 2023, which comprise the income statement, balance sheet and notes, including a summary of significant accounting policies. The financial statements are prepared in accordance with the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture.

In our opinion, the financial statements give a true and fair view of the Institution's financial position at 31 December 2023 and of the results of its operations for the financial year 1 January to 31 December 2023 in accordance with the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (ISAs) and additional requirements applicable in Denmark as well as the standards on public auditing, as the audit was conducted in accordance with the provisions of the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture. Our responsibilities under those standards and requirements are further described in the Auditor's responsibilities for the audit of the financial statements section of this auditor's report. We are independent of the Institution in accordance with the International Ethics Standards Board for Accountants' International Code of Ethics for Professional Accountants (IESBA Code) and the additional ethical requirements applicable in Denmark, and we have fulfilled our other ethical responsibilities in accordance with these requirements and the IESBA Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Other matter

In accordance with section 11 of the Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture, the Institution has included in the income statement the budget for 2023 approved by the Board as comparative figures. Neither the profit and loss budget on page 16 nor Appendices 1, 2 and 3 on pages 23-41 have been subject to audit.

Management's responsibilities for the financial statements

Management is responsible for the preparation of financial statements that give a true and fair view in accordance with the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture, and for such internal control as Management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Independent auditor's report

In preparing the financial statements, Management is responsible for assessing the Institution's ability to continue as a going concern, for disclosing, as applicable, matters related to going concern, and for using the going concern basis of accounting in preparing the financial statements unless Management either intends to liquidate the Institution or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark as well as the standards on public auditing, see the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture, will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit conducted in accordance with ISAs and the additional requirements applicable in Denmark as well as the standards on public auditing, see the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Institution's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by Management.
- Conclude on the appropriateness of Management's use of the going concern basis of accounting in preparing the financial statements, and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Institution's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Institution to cease to continue as a going concern.

Independent auditor's report

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures in the notes, and whether the financial statements represent the underlying transactions and events in a manner that gives a true and fair view.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Statement on the management commentary

Management is responsible for the management commentary.

Our opinion on the financial statements does not cover the management commentary, and we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the management commentary and, in doing so, consider whether the management commentary is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

Moreover, it is our responsibility to consider whether the management commentary provides the information required under the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture.

Based on the work we have performed, we conclude that the management commentary is in accordance with the financial statements and has been prepared in accordance with the requirements of the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture. We did not identify any material misstatement of the management commentary.

Report on other legal and regulatory requirements

Statement on compliance audit and performance audit

Management is responsible for the transactions covered by the financial statements complying with the appropriations granted, statutes, other regulations, agreements and usual practice, and for ensuring that sound financial management is exercised in the administration of the funds and in the operation activities covered by the financial statements.

Independent auditor's report

As part of our audit of the financial statements, it is our responsibility to perform compliance audit procedures and performance audit procedures on selected subject matters in accordance with the standards on public auditing. In our compliance audit, we test selected subject matters to obtain reasonable assurance about whether the audited transactions covered by the financial statements comply with the relevant provisions of appropriations, statutes, other regulations, agreements and usual practice. In our performance audit, we make an assessment to obtain reasonable assurance about whether the systems, processes or transactions examined support the exercise of sound financial management in the administration of the funds and activities covered by the financial statements.

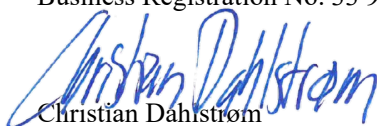
If, based on the procedures performed, we conclude that material critical comments should be made, we are required to report this.

We have no material critical comments to report in this respect.

Copenhagen, 25 April 2024

Deloitte

Statsautoriseret Revisionspartnerselskab
Business Registration No. 33 96 35 56



Christian Dahlstrøm
State-Authorised Public Accountant
Identification No. (MNE): mne35660

Management commentary

Core activities

The mission of the Danish Cultural Institute (“DCI”) is to inform people about Danish culture, art, and society in interaction with foreign countries to promote international understanding and increase knowledge of foreign culture in Denmark.

The four-year framework agreement between DCI and the Danish Agency for Culture and Palaces applies from 2021 to 2024. It aims to provide a long-term and agreed-upon basis for DCI’s strategy and financial position. Reporting on the framework agreement is available in Appendix 2.

DCI receives an annual operating grant from the National Budget of DKK 15.4 million and a cultural activities pool of DKK 0.8 million. Without these donations for our work, we would not be able to maintain our long-term strategy and core objectives through the expected self-contribution to all projects and the basic operations necessary to build adequate surroundings and expertise for the mission and further development of the Institute.

Performance targets set out in the framework agreement for 2021-2024:

Cultural projects	DCI develops new online formats, providing new ways of international cultural exchange. Partner’s high-quality assessment of DCI activities is maintained.
Communication and visibility	Increase the visibility of DCI’s work on art and the social-changing potential of cultural projects. The quality of DCI’s visibility to stakeholders and the general public is strengthened.
A balanced economy	The total budget of DCI will balance over the next three years. DCI increases the share of significant, long-term strategic partnerships.

In 2023, DCI worked in 18 countries covered by six international branches. Activities in Ukraine, Belarus, Moldova, Georgia, Azerbaijan, and Armenia are coordinated by the regional branch of the Eastern Neighbourhood countries. In 2023, its activities were carried out by the Copenhagen head office, the Ukrainian-Danish Youth House in Kyiv, and our office in Moldova. From 2024 onwards, DCI’s presence in the region will be strengthened by a youth centre in Mykolaiv, Ukraine, and a new office in Tbilisi, Georgia. DCI’s activities in the Baltic Sea region are coordinated by the Riga branch and our office in Vilnius, working closely with the exiled Belarussian cultural life in Vilnius. The office is responsible for our EU programme in Belarus. Activities in China and Mongolia are carried out by the branch in Beijing. Activities in Brazil are carried out by the branch in São Paulo. Activities in India and Türkiye are coordinated by the Copenhagen head office and supplemented with flexible project implementation in those countries.

Management commentary

Since February 2022, all DCI activities have been suspended in Russia due to the war in Ukraine. The two DCI apartments in St. Petersburg are let out at a rent equal to their costs. If possible, the idea is to keep the apartments until times get better. The values of the apartments were written down to zero in 2022 and no longer appear from our assets, as it is considered unrealistic to export values from Russia.

Development in activities and finances

The annual report of DCI includes all the activities carried out by the organisation in Denmark and abroad. DCI's revenue has more than doubled over the past years and is still increasing. Growth is the result of externally funded multi-annual programmes, mainly funded by Danida and the EU. DCI has consistently focused on balancing its operations. The foundation for such balance has now been established.

DCI's total operating profit was DKK 290,799. In 2023, DCI had budgeted for a balancing operating budget of DKK 0. However, the net financial items show a profit of DKK 1,557,614 due to a positive stock market development in 2023. Net financial income was estimated at DKK 198,000. Consequently, the total results of DKK 1,848,413 have improved by DKK 1,650,413 compared to the budget.

Operating expenses of the head office and the branches amounted to DKK 4,381,172, which is DKK 2,089,423 less than in 2022. The decrease is due to the removal of increased payroll costs and other co-financing by Danida and the EU.

The total payroll costs of the head office and the branches amounted to DKK 17,578,956, which is DKK 1,357,160 more than in 2022. This increase mainly results from an increased number of employees abroad, mainly in the Ukrainian-Danish Youth House in Kyiv.

Key figures and financial ratios over the last five years show that DCI has achieved an operating financial balance through growth and resource redeployment. In particular, the new major programmes launched in 2019 and 2020 contributed to this development.

Management commentary

	<u>2023</u> DKKm	<u>2022</u> DKKm	<u>2021</u> DKKm	<u>2020</u> DKKm	<u>2019</u> DKKm
Financial highlights					
National Budget, operating grant	15.4	14.8	14.7	14.5	14.6
Grants and donations received	67.5	54.3	34.9	12.7	10.2
Other income	<u>0.1</u>	<u>0.4</u>	<u>0.6</u>	<u>1.8</u>	<u>2.3</u>
Total income	<u>83.0</u>	<u>69.5</u>	<u>50.2</u>	<u>29.0</u>	<u>27.1</u>
Expenses incl. financial income and expenses					
	<u>81.1</u>	<u>69.6</u>	<u>48.5</u>	<u>29.7</u>	<u>28.8</u>
Profit/loss for the year					
	<u>1.9</u>	<u>-0.1</u>	<u>1.7</u>	<u>-0.7</u>	<u>-1.7</u>
Operating profit/loss for the year					
	<u>0.3</u>	<u>1.4</u>	<u>0.4</u>	<u>-0.7</u>	<u>-4.0</u>
Equity	16.0	14.2	15.1	14.1	14.8
Equity ratio (%)	23	20	29	36	70
Cash-to-current-liabilities ratio (%)	124	125	137	152	344

From 2019 to 2023, income increased from DKK 27.1 million to DKK 83 million, an increase of DKK 55.9 million, or 306%. Danida is the largest single donor and contributed 67% of our revenue in 2023. Our second largest institutional donor is the EU, with whom we have been able to develop several new programmes, replacing each other over time.

Other income decreased by DKK 0.3 million, from DKK 0.4 million in 2022 to DKK 0.1 million in 2023, mainly due to a decline in rental income because of the situation in Russia.

Again, in 2023, total fees paid to board members amounted to DKK 165,000.

DCI welcomes the positive development in income and activity levels, as well as the achievement of a stable economic balance. We are delighted with the continued growth, which ensures a high level of activity and a wide range of initiatives, all contributing to the international culture policy in Denmark.

Equity

With a total profit after financial income and expenses of DKK 1,848,413, DCI's equity amounted to DKK 16,086,908 at the end of 2023. The equity mainly stems from the net proceeds from the sale of a property in Edinburgh in 2015.

Management commentary

Outlook

In 2024, DCI will strengthen its work in the Eastern Neighbourhood countries even further. The Ukrainian-Danish Youth House in Kyiv will be supplemented by a youth centre in Mykolaiv. Danida funds the project with a total two-year budget of DKK 5 million. DCI budgets for the first DKK 2 million of this budget in 2024. DCI will also strengthen its efforts in Georgia with an office in the capital, Tbilisi. This office will be coordinating DCI's activities under the New Democracy Fund in the region, supplemented with funding from DCI of independent cultural initiatives in the region.

The Ukrainian-Danish Youth House in Kyiv still receives an annual grant of DKK 11 million, while the New Democracy Fund still receives a grant of DKK 45 million annually. DCI is the lead partner of the two projects. DCI's share of the total grant in 2024 will be DKK 8.7 million and DKK 12.7 million, respectively. In the Eastern Neighbourhood countries, DCI participates as a less prominent partner in the EU-funded project "EU4Culture".

At the same time, a large new EU Interreg project on the creative professions and circular economy around the Baltic Sea, in which DCI is the lead partner, will be launched in 2024. The project has a total budget of EUR 3.9 million over the next three years.

DCI is also the lead partner of the EU project "ArtPowerBelarus," which has received a two-year grant of EUR 2 million. The budget will be EUR 1 million in 2024, and DCI's share will be EUR 0.6 million. An application has been sent for a new phase extension of the project in 2025-2026. Furthermore, in 2024, DCI will become a partner in two other EU Interreg-funded projects around the Baltic Sea: "BalticPearls" and "Liveability."

In the global south, China, Brazil, India, and Türkiye are expected to be able to continue as before.

In 2024, DCI is budgeting for an increased income of DKK 105 million and operating results that balance. Proceeds from financial income and expenses are estimated at DKK 0.5 million, which is not included in operations.

By the end of 2023, DCI's equity amounted to DKK 16 million.

Equity is crucial to the solidity of an organisation and its risk management. Over the years, DCI has worked to reduce equity to an appropriate level. Equity was reduced from DKK 22.6 million in 2015 to DKK 14.2 million in 2022 due to strategic growth investments. In 2023, DCI's equity amounted to approximately 19% of income in 2023. Despite the positive results for the year, which will be recognised in equity, equity is expected to drop to 15% in 2024 due to an anticipated increase in income. However, the amount of DCI's equity is still considered sufficient to cover the identified financial risks for 2024.

Management commentary

Events after the balance sheet date

No events have occurred from the balance sheet date to this date, which would influence the evaluation of this annual report.

Accounting policies

The financial statements and the management commentary are presented in accordance with the Danish Executive Order no. 1701 of 21 December 2010 on finances and administration of beneficiaries of operating contributions from the Danish Ministry of Culture, including the following fundamental principles:

The accounting policies applied to these financial statements are consistent with those applied last year.

The financial statements are presented in DKK.

Income statement

Income and expenses are recognised in the income statement according to the gross principle, including income and expenses of foreign branches. Income and expenses are accrued.

Transfers to partners are recognised in the DCI financial statements at the time of payment. In contrast, expenses in Denmark are recognised according to the time of invoicing and general principles of accrual basis of accounting.

The financial statements include an income statement compiled in accordance with the principles applied in previous years.

Balance sheet

Intangible assets

Uncompleted development projects on clearly defined and identifiable processes, for which the technical rate of utilisation, adequate resources and a potential future market or development opportunity in the organisation can be established, and where the intention is to manufacture, market or apply the process in question, are recognised as intangible assets.

The cost of development projects comprises costs that are directly and indirectly attributable to the development projects.

Development projects completed are measured at cost less accumulated amortisation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

Straight-line amortisation is made on the basis of the following estimated useful lives of the assets:

Development projects completed	3 years
--------------------------------	---------

Development projects completed are written down to the lower of recoverable amount and carrying amount.

Accounting policies

Property, plant and equipment

The Institute's properties are measured at an estimated value which is counterbalanced by an equivalent revaluation reserve. The properties are not depreciated.

Other fixtures and fittings, tools and equipment are measured at cost less accumulated depreciation and impairment losses.

Cost comprises the acquisition price, costs directly attributable to the acquisition and preparation costs of the asset until the time when it is ready to be put into operation.

The basis of depreciation is cost plus revaluation and less estimated residual value after the end of useful life. Straight-line depreciation is made on the basis of the following estimated useful lives of the assets:

Other fixtures and fittings, tools and equipment	3-5 years
--	-----------

Property, plant and equipment are written down to the lower of recoverable amount and carrying amount.

Assets with an acquisition price less than DKK 32,000 are expensed in the year of acquisition.

Depreciation and impairment losses, and losses from the sale of property, plant and equipment, are recognised in the income statement under the individual expense groups. Profits from the sale of property, plant and equipment are recognised in the income statement as other income.

Receivables

Receivables are measured at amortised cost, usually equalling nominal value.

Prepayments

Prepayments comprise incurred costs relating to subsequent financial years. Prepayments are measured at cost.

Other investments

Securities recognised under current assets comprise listed bonds and investments measured at fair value (market price) at the balance sheet date.

Cash

Cash comprises cash in hand and bank deposits.

Deferred income

Deferred income comprises received income for recognition in subsequent financial years. Deferred income is measured at cost.

Accounting policies

Other financial liabilities

Other financial liabilities are measured at amortised cost, which usually corresponds to nominal value.

Foreign currency translation

Foreign currency transactions are translated monthly, applying the average EU exchange rate (InforEURO).

Income statement for 2023

	<u>Note</u>	<u>2023 DKK</u>	<u>Budget 2023 DKK'000</u>	<u>2022 DKK'000</u>
National Budget, operating grant	1	15,400,000	15,172	14,800
Grants and donations received	2	67,465,603	71,288	54,301
Other income	3	98,315	0	418
Income		82,963,918	86,460	69,519
Wages and salaries, head office and branches	4	-17,578,956	-14,850	-16,222
Other operating expenses, head office and branches	5	-4,381,172	-6,256	-6,471
Activity expenses	6	-60,712,991	-65,354	-45,374
Expenses		-82,673,119	-86,460	-68,067
Operating profit/loss		290,799	0	1,452
Financial income	7	2,687,706	2,000	799
Financial expenses	8	-1,130,092	-1,802	-2,355
Profit/loss for the year		1,848,413	198	-104

Balance sheet at 31 December 2023

ASSETS	<u>Note</u>	2023 DKK	2022 DKK'000
Development projects completed (IT)	9	0	116
Land and buildings	10	0	0
Other fixtures and fittings, tools and equipment	11	136,979	0
Deposits		<u>262,852</u>	<u>227</u>
Fixed assets		<u>399,831</u>	<u>343</u>
Receivables		2,637,735	3,038
Prepayments		<u>444,536</u>	<u>429</u>
Receivables		<u>3,082,271</u>	<u>3,467</u>
Other investments		<u>11,933,504</u>	<u>10,578</u>
Cash	12	<u>52,490,316</u>	<u>56,574</u>
Current assets		<u>67,506,091</u>	<u>70,619</u>
Assets		<u><u>67,905,922</u></u>	<u><u>70,962</u></u>
EQUITY AND LIABILITIES	<u>Note</u>	2023 DKK	2022 DKK'000
Equity at 1 January		14,238,495	14,342
Retained earnings		<u>1,848,413</u>	<u>-104</u>
Equity at 31 December	13	<u>16,086,908</u>	<u>14,238</u>
Accruals for employee benefits		823,672	764
Other payables		1,614,328	6,761
Deferred income		<u>49,381,014</u>	<u>49,199</u>
Short-term liabilities		<u>51,819,014</u>	<u>56,724</u>
Liabilities and provisions		<u>51,819,014</u>	<u>56,724</u>
Equity and liabilities		<u><u>67,905,922</u></u>	<u><u>70,962</u></u>
Liabilities	14		

Notes

	2023	2022
	DKK	DKK'000
1. National Budget, operating grant		
Danish Agency for Culture and Palaces, operating grant	15,400,000	14,800
National Budget, operating grant, total	15,400,000	14,800
2. Grants and donations received		
Grants received from national institutions		
Danish Agency for Culture and Palaces, pool funding	800,000	800
Danida	55,389,294	44,507
Danish Ministry of Culture, International Cultural Panel	415,304	993
Danish Embassy in Brazil	0	52
Danish Embassy in Latvia	168,374	118
Danish Embassy in China	1,840	3
Consulate General of Denmark in Shanghai	0	16
Danish Embassy in Estonia	0	32
Civil Society in Development (CISU)	0	50
Danish Embassy in India	10,000	0
Køge Municipality	89,340	0
Total grants received from national institutions	56,874,152	46,571
Donations received from Danish private donors		
Christian Hansen A/S	0	52
International Media Support	0	1,449
Wisti Foundation for International Understanding	37,487	212
BUPL Solidarity and Cultural Fund	0	3
3F (trade union and unemployment fund)	0	5
Konsul George Jorck og Hustru Emma Jorck's Fond	14,818	71
Knud Højgaard's Fond	71,744	38
Novo Nordisk	25,000	3
Grundfos	0	10
S.C. Van Fonden	190,841	13
William Demant Foundation	0	125
Novozymes	0	59
Roskilde Festival	0	6
University of Skövde	0	12
Democracy in Europe Organisation (DEO)	7,436	14
Friends of Belarus in Denmark – Talaka	0	3
Brugsforeningernes Arbejdsgiverforening	0	7
The Danish Efterskole	0	18
The Triangle Region in Denmark	0	29
Øigaard	28,424	0
Lundbeck	55,241	0
Schekhina	13,037	0
Art Music Denmark	1,864	0
SeniorHøjskolen	4,394	0
Leaders of after school classes at Funen	44,735	0
Hallberg	1,113	3
Total donations received from Danish private donors	496,134	2,129

Notes

	2023	2022
	DKK	DKK'000
2. Grants and donations received (continued)		
Donations received from international donors		
British Council	0	11
EU	9,451,162	3,902
EUNIC	334,163	343
Handan	0	250
Nordic Culture Fund	0	163
Nordic Council of Ministers	21,158	231
Norwegian Embassy	0	15
UNESCO	0	1
Yitay	0	40
Congressão Israelita	6,256	3
SPCINE	0	27
Cons Britanico	0	9
CONSULADO SUICA	0	9
Council of Baltic Sea States	104,696	247
Embaixada de Portugal	0	10
Hainan Government	0	74
Instituto Italiano de Cultura	0	20
SESC	0	6
Swedish Embassy	0	10
Baltijas mediju izcilibas centrs	4,634	77
Ziemeļvalstu Ministru padomes birojs Latvija	0	30
Eesti Muusika-Ja Teatriakadeemia	0	1
Kulturtelpa M/Darbnica	0	2
Consulado Geral da Belgica	0	2
Scubidu Producoes Cultutais	0	34
Daniel Gonzales Producoes	0	6
French Embassy in Brazil	0	8
Embaixada do Reino da Belgica	0	5
EU VoV, PoN	0	65
Embassy of Finland in China	10,173	0
Panbaltica Scandinavia OU	1,342	0
MTH Solidarity	84,098	0
Baltic Candles	2,965	0
European Cultural Routes	4,047	0
VIA University	42,580	0
Other international donors	28,043	0
Total donations received from international donors	10,095,317	5,601
Total grants and donations received	67,465,603	54,301
3. Other income		
Wisti Foundation for International Understanding	0	250
LEGO	0	47
Letting out Moika and Gagarin residences	81,910	49
Other income	16,405	72
Total other income	98,315	418
Total income	82,963,918	69,519

Notes

	<u>2023</u> <u>DKK</u>	<u>2022</u> <u>DKK'000</u>
4. Wages and salaries, head office and branches		
Denmark	4,645,833	4,540
Foreign countries	<u>12,933,123</u>	<u>11,682</u>
	<u>17,578,956</u>	<u>16,222</u>
5. Other operating expenses, head office and branches		
Denmark	2,334,220	3,130
Foreign countries	<u>2,046,952</u>	<u>3,341</u>
	<u>4,381,172</u>	<u>6,471</u>
6. Activity expenses		
Cultural projects	2,722,668	5,060
Danida projects	49,428,348	36,585
EU projects	8,561,975	3,590
Other projects	<u>0</u>	<u>139</u>
	<u>60,712,991</u>	<u>45,374</u>
7. Financial income		
Interest income received from banks	0	0
Return on securities	163,025	390
Cash exchange gains	0	161
Unrealised capital gains on securities	2,192,749	248
Realised capital gains on securities	<u>331,932</u>	<u>0</u>
	<u>2,687,706</u>	<u>799</u>
8. Financial expenses		
Interest expenses paid to banks	0	206
Bank fees	0	94
Cash exchange losses	0	0
Unrealised capital losses on securities	1,107,414	1,981
Realised capital losses on securities	<u>22,678</u>	<u>74</u>
	<u>1,130,092</u>	<u>2,355</u>

Notes

	Development projects completed DKK
9. Intangible assets	
Cost at 1 January 2023	1,099,359
Additions	0
Transfers	0
Cost at 31 December 2023	1,099,359
Amortisation and impairment losses at 1 January 2023	-983,197
Amortisation for the year	-116,162
Amortisation and impairment losses at 31 December 2023	-1,099,359
Carrying amount at 31 December 2023	0

	2023 DKK	2022 DKK'000
10. Buildings		
Cost at 1 January 2023	0	4,291
Financed by grants	0	-4,291
Net cost at 31 December 2023	0	0
Revaluation at 1 January 2023	0	750
Reversed revaluation	0	-750
Revaluation at 31 December 2023	0	0
Carrying amount at 31 December 2023	0	0

Notes

	Other fixtures etc DKK	
11. Property, plant and equipment		
Cost at 1 January 2023		1,409,895
Additions		151,610
Disposals		-17,182
Cost at 31 December 2023		1,544,323
Depreciation and impairment losses at 1 January 2023		-1,409,895
Depreciation for the year		-14,631
Reversals relating to disposals		17,182
Depreciation and impairment losses at 31 December 2023		-1,407,344
Carrying amount at 31 December 2023		136,979
	2023 DKK	2022 DKK'000
12. Cash		
Cash in hand	25,532	86
Danske Bank	47,920,800	47,675
Nykredit	229,375	31
Cash at foreign branches	4,314,609	8,782
	52,490,316	56,574
Broken down by donors:		
Danida	46,078,199	46,853
EU	930,365	6,753
Other	5,481,752	2,968
	52,490,316	56,574
13. Equity		
Equity at 1 January	14,238,495	15,092
Reversed property revaluation	0	-750
Profit/loss for the year	1,848,413	-104
	16,086,908	14,238
14. Liabilities		

The Institute has assumed a rental obligation concerning a lease in Copenhagen. In addition, the Institute has assumed rental obligations relating to some of the foreign branches.

Appendix 1: Overview of DCI cultural projects in 2023

	Total project income DKK
Danida	55,389,294
EU	9,451,162
Other grant-financed cultural projects	<u>2,625,147</u>
Total grants and donations received	67,465,603
Operating grant from the Danish Agency for Culture and Palaces	<u>785,194</u>
	<u>68,250,797</u>

The above table shows that the total project income was DKK 68.3 million in 2023.

The specifications below list all DCI cultural projects, breaking down each project by income and costs. Several projects are multi-annual, but only the costs incurred and the income received in 2023 are included in the calculation.

For those projects in which DCI is a lead partner, the total project consumption is recognised as either income or expenses, as DCI is responsible for the total budget. For all other projects, only the share of the project income and costs for which DCI is responsible is recognised.

Project financial statements 2023

	Income DKK	Expenses DKK
Brazil	288.141	-288.141
S00004-PoN Mobile game 2023	109.976	-109.976
S00008-2254002 VIDA LOCAL RIO	23.802	-23.802
S00010-2154010 Commons & Communities Brazil	29.051	-29.051
S00013-2254005 Ponte Nordica 2022	6.256	-6.256
S00014-2254006 Kathrine Windfeld Tour	4.568	-4.568
S00016-2254007 Thorning & Pedersen Residency	10.372	-10.372
S00068-Animated Engagement	42.580	-42.580
S00071-Interactive Documentary	13.037	-13.037
S00088-Granhøj Dans	5.563	-5.563
S00089-Nordic Film Festival CCBB	5.321	-5.321
S00095-Hack Town DK House	14.089	-14.089
S00099-Viborg #DrawwithCali	7.525	-7.525
S00108-Guto in Copenhagen	16.001	-16.001
China	744.851	-744.851
S00002-1952026 Dreyer	139.627	-139.627
S00012-2152004 EUNIC Cluster China	4.047	-4.047
S00025-2152000 Niels Bohr Phase 1	51.214	-51.214
S00036-Blue Sky Messengers	15.007	-15.007
S00055-MTH Solidarity	84.098	-84.098
S00061-MAX GPS	4.705	-4.705
S00062-Cirkeline	6.086	-6.086
S00063-ESOC Phase 2	279.369	-279.369
S00064-Nordic Film Festival 2023	10.173	-10.173
S00072-Poetry & Visual Impairment	5.182	-5.182
S00079-Star Chaser	1.960	-1.960
S00081-Lillebeth Cuenta	14.415	-14.415
S00086-This is Me	6.600	-6.600
S00090-Sound of 52 Hertz	2.151	-2.151
S00093-Team Hurricane in Mongolia	4.004	-4.004
S00114-Regional Asian EUNIC meeting	5.090	-5.090
S00119-No Reason To Be Sorry	55.241	-55.241
S00122-Per Laugesen Poetry Tour	12.364	-12.364
S00123-Show Me Your Brain	23.285	-23.285
S00127-Apolonia	11.267	-11.267
S00129-Communication of cultural rights	3.184	-3.184
S00137-Danish Classes for the Embassy 2023	1.840	-1.840
S00140-Mental Christmas Peace	2.837	-2.837
S00170-Brain, Art and Science	1.105	-1.105
Denmark	349.386	-349.386
S00019-1810003 CICLO follow-up	80	-80
S00046-People's Meeting 2023	77.155,39	-77.155
S00067-Cultural Meeting Mors 2023	29.373,17	-29.373
S00085-Commons & Communities Exhibition, Køge and DK	242.778	-242.778
Eastern Neighbourhood countries	57.711.596	-57.711.596
S00001-NDF Democracy Fund Phase II 2023-2026	39.546.544	-39.546.544
S00031-EU4Culture 2021-2024	2.218.523	-2.218.523
S00033-NDF intervention in Moldova 1	4.720.516	-4.720.516
S00035-UDYH Phase II 2023-2026	8.184.862	-8.184.862
S00051-NDF Democracy Fund Phase I	-936.521	936.521
S00052-UDYH Phase I	-31.297	31.297
S00060-Sisters Hope Ukraine	12.820	-12.820
S00112-DCI establishment of cooperation in Mykolaiv	44.827	-44.827
S00117-NDF Moldova Phase II	3.905.190	-3.905.190
S00133-Vera Skvirskaya in Georgia	8.800	-8.800
S00134-Centre for Contemporary Art in Gerogia	37.332	-37.332
India	184.961	-184.961
S00098-Two concerts by Lars Møller in India	1.885	-1.885
S00103-Future Perfect - Ukrainian/European cultural festival	3.728	-3.728
S00118-Audiovisual concert by Den Sorte Skole & Vertigo	114.088	-114.088
S00120-Improv-workshop about climate & environment with Kaivalya Plays	5.874	-5.874
S00128-Uppercut Dance Theatre in India	29.785	-29.785
S00132-The Restoration Toolbox - publication	29.601	-29.601

Project financial statements 2023

	Income	Expenses
	DKK	DKK
The Baltic States	8.723.243	-8.723.243
S00003-2246001 Rural Cultural Planning	175.536	-175.536
S00005-2246008 Food Waste Manifesto	168.374	-168.374
S00007-2046026 Performing Gender in Times of Conflict	-35.360	35.360
S00009-2246009 The Traveling Democracy Lab	4.747	-4.747
S00011-2246003 Voices of Violence	111.993	-111.993
S00018-2246002 Quantum Aesthetics	40.296	-40.296
S00020-Baltics Circular Preparation	81.915	-81.915
S00021-2146031 Commons & Communities Baltic	10.072	-10.072
S00028-2246012 Women on Posters	14.818	-14.818
S00032-2246017 Art Power Belarus	6.574.454	-6.574.454
S00034-2246044 Moving Identities	40.631	-40.631
S00045-DEO Study Trip 2023	7.435	-7.435
S00048-1846300 Culturability	6.582	-6.582
S00049-1946999 Various Projects Baltics	11.196	-11.196
S00058-Livability	503.815	-503.815
S00066-Danish musicians to Baltic festivals 2023	49.199	-49.199
S00069-BSR Cultural Pearls	506.897	-506.897
S00073-Birgitta Hallberg -7th Riga International Triennial	1.113	-1.113
S00074-Inuuteq Storch's-Riga Photography Biennial	12.512	-12.512
S00083-Study tour leaders of after school classes at Funen	44.735	-44.735
S00084-Ethno Kids - Musical Exchange DK/EST	4.114	-4.114
S00091-Northern Lights FF 2023	18.623	-18.623
S00092-Study tour SeniorHøjskolen	4.394	-4.394
S00096-Creative Circular citites	209.940	-209.940
S00097-Uffe Isolotto exhibition - educational programme	18.643	-18.643
S00101-Jan Gehl attending 'Lithuania for all'	7.494	-7.494
S00102-Study tour to Riga, Aabenraa Statskole	1.342	-1.342
S00104-HVAD @ Skanu Mezs:	1.868	-1.868
S00105-Nordic Days in Bauska 2023	49.600	-49.600
S00106-Riga days - Association of Belarusians in Latvia	8.178	-8.178
S00107-Nordic Blue	3.765,00	-3.765
S00110-Father's Day - Creative Workshop 'Paper House'	11.809	-11.809
S00111-Riga IFF 2023	17.489	-17.489
S00125-Faroese-Estonian art talk	2.688	-2.688
S00126-Rahel Talts Quartet concert Latvia	1.939	-1.939
S00130-Tallinn Black Nights Film Festival	15.476	-15.476
S00138-18 th International Vilnius Film Festival	5.969	-5.969
S00139-Christmas Jazz - Swedish/Danish/Estonian group	8.952	-8.952
Türkiye	248.619	-248.619
S00053-My ECO-ART school	45.626	-45.626
S00056-ATTAHYGGE:COM 2023	20.796	-20.796
S00057- I SEE YOU	1.740	-1.740
S00075-March Team Hurricane	5.063	-5.063
S00076-Sound of Europe Festival 2023	49.924	-49.924
S00078-Istanbul Film Festival 2023	7.111	-7.111
S00080-GalataPerform Nordic Collaboration 2023	87.686	-87.686
S00087-Diyarbakir Children's Film Festival	11.790	-11.790
S00109-Music by Miklagard	11.250	-11.250
S00116-Contemporary Istanbul/Exhibition by Asger Carlsen	7.633	-7.633
Total	68.250.796	-68.250.797

Appendix 2: Reporting on the framework agreement 2023

This appendix summarises the progress of the framework agreement between the Danish Cultural Institute (“DCI”) and the Danish Ministry of Culture (“DMC”). The reporting specifies activities, performance targets, operational targets, and key figures outlined in the framework agreement. The framework agreement was entered into in June 2021, upon which the following reporting is based.

Other DCI activities will be further specified in the management commentary for 2023.

Performance for 2023

DCI overall assesses that four of the six operational targets have been fully achieved. Two of the targets have been partially achieved. Please refer to the explanation below.

In 2023, the Ukrainian-Danish Youth House in Kyiv and the New Democracy Fund increased their level of activity because of the growing need for action. The activities in the region are still affected by the war in Ukraine, requiring ongoing adjustment and great adaptability. Regardless of this, a high level of activity has been maintained, increasing by DKK 18 million from DKK 43 million in 2022 to DKK 61 million in 2023.

The overall reporting indicates that DCI continues to move towards larger and more long-term arts and cultural projects and initiatives, being highly satisfactory as it follows the strategy agreed upon. Cultural projects have developed as expected, and targets were achieved. Digital formats are still being integrated into cultural projects across all branches, and the value of the projects completed remains very high to our partners.

Activity: Cultural projects

Performance target: DCI develops new online formats, providing new ways of international cultural exchange.

Operational target: The individual branches develop at least one new online format, providing new ways of international cultural exchange and thus reaching new target groups or larger audiences. The new formats are evaluated annually across the organisation for joint learning and inspiration.

Key figure/indicator: At least 15% of DCI activities must include digital formats in cultural exchange.

Performance achieved in 2023: DCI continues to focus on incorporating digital formats into its activities. Online formats allow you to reach larger target groups as activities are not site-specific. The combination of online features and physical events can strengthen projects before and after and supplement projects with higher accessibility. Online formats can also help limit the need for air transport, thus taking the climate crisis into consideration.

Appendix 2: Reporting on the framework agreement 2023

Digital formats have been incorporated in 36 projects, equal to 34% of this year's 106 projects, so the operational target for online formats has been achieved. The individual branches have evaluated one or more of the best cases within the online cultural exchange.

Examples from DCI's evaluations are presented below:

India; The Restoration Toolbox: The project aimed to preserve old buildings in the local community. The target has been to establish a digital platform for citizens to meet, identify, and assess buildings worthy of preservation, as well as access resources and restoration templates. The platform was developed as a collaboration between Indian cultural preservation operators, European organisations, and digital specialists.

The project outcomes included expected and unexpected results. Although the platform had not yet reached the entire citizen group, it gathered valuable information and facilitated important meetings between relevant operators. A surprising result was the involvement of the EU delegation, which resulted in high-level seminars on cultural preservation for Indian local authorities.

Multiple factors contributed to the success of the project, including the easy-to-understand digital platform that offered animations and access to comprehensive material. The participation and funding by EUNIC were also crucial for implementing the project.

The project demonstrated the potential of digital formats to facilitate cross-geographical cooperation and to engage citizens and authorities in cultural preservation.

China; You See, We Feel: The project addressed the challenges and dreams of blind and visually challenged people through a new exhibition format. The project aimed to visualise blind people's everyday lives and dreams and introduce new technology for braille translation directly from Chinese characters. The exhibition was a collaboration between the Beijing Arts Foundation and Alibaba Health and was visited by 17,000 people within three weeks. A visualisation of the dreams of seven blind people was particularly successful (communicated orally to the exhibition curator) using AI technology, which allowed the audience to see the same things imagined by blind people. At the same time, the exhibition has helped raise awareness about a group of citizens who are not generally offered cultural activities.

The project became a success because of the close collaboration between three dedicated partners and their ability to experiment with new technologies such as AI. By using AI to visualise the dreams of blind people and translate daily life into braille, the exhibition managed to create a tangible understanding of visual challenges and open up new possibilities for using technology to disseminate culture.

Appendix 2: Reporting on the framework agreement 2023

The learning from this project shows that AI technology can be a resource in developing and disseminating complex content. However, adapting the technology to the project's purpose takes time and immersion. The risk of techno-fascination is present, but with a curatorial adaptation of the technology, AI can open doors to a more inclusive dissemination of culture in the future.

Denmark; People's Meeting: DCI was represented at the People's Meeting by 12 events, including own events and network meetings, strengthening the focus on international and cultural issues.

Digital attendance significantly promoted the project goal and intensified the importance of culture in times of war. The latter was particularly evident when 80 primary school students met 15-year-old Lidia from Mykolaiv via an online connection to our event "Dreams for Mykolaiv." Here, Danish young people got a first impression of what it means to live in a war zone when you are just 15 years old.

Multiple factors contributed to the success of the project, partly the fact that DCI had its own stage and with it a permanent base for its activities during the entire People's Meeting, partly through partnerships backstage and careful project management. The project shows that digital solutions can make otherwise impossible meetings possible between people who can share meaningful experiences and discuss them together under a common framework.

Türkiye; GalataPerform: The project aimed to promote cultural exchange and increase the understanding of Nordic and Danish drama in Türkiye while strengthening the knowledge of Turkish theatre in the Nordic countries. The results included physical participation at theatre readings and workshops, as well as digital attendance.

The project succeeded due to the long-term cooperation between GalataPerform, Sweden, and Norway under Nordic Focus. DCI's participation added visibility to Nordic stories in Türkiye.

Necessary prerequisites included strong local and Nordic partners with extensive knowledge of drama and professional networks, as well as an understanding of marketing.

The learning for future projects underlines the importance of local partnerships that can strengthen cooperation to create an attractive programme and visibility for the success and funding of the project.

Brazil; PoN Mobile Game: The project aimed to engage young teenagers in Brazil, focusing on climate and biodiversity through a mobile game and related educational tools. It achieved a significant audience by attending Latin America's biggest game festival, BIG, Spcine Game Forum, and ComKids Masterclass, as well as several workshops and events in collaboration with educational institutions and cultural networks. Through these platforms, the game and its message were widely promoted.

Appendix 2: Reporting on the framework agreement 2023

The project became a success because of the game's ability to address the current climate and sustainability debates in the target group's preferred cultural language. This approach combined digital innovation with pedagogical involvement, facilitation, and networking, thus facilitating dialogue and cooperation with relevant educational and cultural institutions.

Financing and support from EUNIC Global, DCI, and the EU, as well as cooperation with the Goethe Institute and the Danish and German Consulates General, were vital for the realisation of the project. This underlines the importance of partnerships and financial support for achieving success with digital cultural projects.

Experience from the project points out the need for marketing, facilitation, and partnerships to maximise the potential of a game, even when offered free of charge. Game development and distribution are demanding and costly. Still, the game shows that digital culture can be an ideal platform for education and involvement in environmental issues at national and regional levels in South America. Future projects can benefit from this insight by investing in similar scalable digital formats supported by marketing strategies and partnerships.

Latvia; Great Taste – Zero Waste Manifest: The project demonstrates the successful integration of digital formats into the cultural exchange on food waste. It emphasises the importance of using digital platforms as an effective tool to reach a broad audience across borders and professional backgrounds. The digital website, available in multiple languages, provides easy access to tools and information on how to reduce food waste.

The impact and message of the project can be maintained and extended over time, making it an example of effective use aimed at making food waste knowledge and tools available to restaurants, hotels, and catering businesses and starting dialogues and knowledge sharing across professionals and experts from the Baltic Sea countries.

Multiple factors contributed to the success of the project, including funding from the Nordic Council of Ministers and supplementary funding from Denmark in strategic cooperation with relevant organisations and experts. The launch, workshops at chefs' schools, the Latvian People's Meeting, and not least interactive live streams contributed to creating a dynamic and engaging platform for knowledge sharing and the exchange of experience.

Experience is valuable for future projects as it shows how digital formats can support long-term and sustainable initiatives. The project's digital approach also contributes to building environmental awareness.

Georgia; Centre for Contemporary Art in Georgia, Studio Initiative 2023: The project aimed to support the Studio Initiative of the Georgian Centre for Contemporary Art ("CCA"), a learning centre where artists and people with a cultural background can attend competency development courses and thereby acquire skills and abilities that make them more robust and adaptable to the modern labour market.

Appendix 2: Reporting on the framework agreement 2023

The outcome included a successful opening ceremony in December 2023, in which DCI assisted CCA and showed the digital rooms. Digital rooms teach students how to use technology in art.

The project became a success because of DCI’s local presence and its on-the-spot observation of the need for support and response to local needs.

Future learning includes the importance of staying in touch with local partners and balancing strategy with flexibility. Future projects can benefit from digital formats by adapting to local contexts and being open to partners’ needs while retaining resources to respond to unexpected opportunities.

Performance target: Partners’ high-quality assessment of DCI activities is maintained.

Operational target: The quality of DCI’s activities is evaluated annually by asking its Danish partners, i.e., artists, cultural performers, and organisations, about DCI’s contributions and in what ways the projects have strengthened and will strengthen the future intercultural dialogue.

Key figure/indicator: DCI’s projects are evaluated annually. On a scale from 1-7, DCI will be satisfied with a score above 5.

Performance achieved in 2023: The partners generally consider their cooperation with DCI satisfactory. 88% agree or strongly agree with the statement, ”I am generally satisfied with how the project was carried out”. The partners indicate, in general, that they have established new, solid cooperative relationships initiated by DCI in the relevant country. So, the performance target has been achieved.

The breakdown of answers can be found in the table below.

1. STRONGLY DISAGREE	2. DISAGREE	3. PARTLY DISAGREE	4. NEUTRAL	5. PARTLY AGREE	6. AGREE	7. STRONGLY AGREE	NOT RELEVANT	WEIGHTED AVERAGE
0%	0%	0%	0%	9%	23%	65%	3%	6,6

Note: The table shows the distribution of answers to the question, ”How much do you agree with the statement, ”I am generally satisfied with how the project was carried out.” Number of respondents: 34.

The number of responses has decreased in recent years, so DCI has reconsidered how to better target the questionnaires. In 2023, DCI decided to carry out evaluations only for projects supported by the special activities pool of the Danish Agency for Culture and Palaces. This has been done to improve the number of respondents and a more targeted issuing of evaluations.

Appendix 2: Reporting on the framework agreement 2023

Activity: Communication and visibility

Performance target: DCI will strengthen the quality of its strategic press efforts and presence in leading national and social media. The media publicity should focus more on DCI's mission, activities, and unique position as being insightful in the cultural conditions of the countries concerned. The visibility effort will be based on DCI projects, focusing on relevance in Denmark.

Operational target: The volume of media publicity is maintained in leading national media in Denmark, but the share of media publicity in which DCI's mission, projects, and unique expert role are incorporated gradually increases.

Key figure/indicator: Baseline 40% of 290 mentions in 2020. The target is 60% of the mentions in 2022, 65% in 2023, 70% in 2023, and 75% in 2024.

Performance achieved in 2023: As in the past two years, the year 2023 was characterised by the war in Ukraine and the increasing geopolitical focus on and interest in the EU's eastern neighbouring countries. This tendency has naturally affected the press coverage of DCI. Our involvement in this particular region largely shapes our presence in the Danish media.

In addition to being highly topical and relevant, most of it is also connected with the fact that Danish media are reducing classic cultural journalism more and more and increasing current affairs and news. The media potential of DCI thus lies in the social stories that are at the heart of the trends characterising our national and international societies. This means that we look into a future with less but more massive media publicity, which will mainly circulate around culture as a way of addressing the major challenges of our time and less about the mention of projects, exhibitions and the like. Literally, our chance of media publicity will move from the second to the first section of the newspaper, which places high demands on our stories to meet the so-called news criteria.

In 2023, DCI received about 310 press cuttings*, of which about 65% was of a qualitative nature, defined as press coverage of DCI's own projects or core mission, DCI's expert role and/or a partnership/collaboration/initiative in which DCI plays a more prominent role.

Consequently, the operational target of 70% has been partly achieved. Nevertheless, we are delighted with the publicity we have received, as it has been featured in far more prominent and extensive media platforms than ever before. That included "Go' Morgen Live" and "Go' Aften Live" on TV2, national newspapers such as Politiken, and radio broadcasts such as P1 Udsyn. These platforms have a large and wider audience. They are, therefore, just as valuable as publicity in niche media when it comes to making the public learn about DCI.

Appendix 2: Reporting on the framework agreement 2023

The analysis is based on a review of all DCI mentions** by Infomedia in 2023. It should be emphasised that Infomedia does not record radio and TV publicity as accurately as written media. Still, in 2023, several Danish Broadcasting Corporation (DR) programmes were recorded due to new technology that captures speech and not just writing. DCI mainly experiences a great interest from audio media, as participation is easy despite long distances. Furthermore, the recording of the DCI radio appearance is partly hand-held and may be subject to uncertainty.

In addition to focusing on qualitative publicity, DCI increased its presence on social media in 2023. DCI has many profiles, as each branch typically has a social media profile and a website. In addition to this, our major projects also have their own platforms, including the New Democracy Fund and the Ukrainian-Danish Youth House. DCI thus communicates in many contexts and arenas to ensure that we reach local audiences, stakeholders, and partners and that DCI's core mission is clear to our Danish followers, who rarely are able to experience or participate in our projects.

The figures below only include the DCI head office channels, mainly communicating with the Danish public.

In 2023, we reached an organic reach of almost 209,000 (impressions) on LinkedIn, nearly 115,000 (page reach) on Facebook, and almost 44,000 (reach) on Instagram.

In addition, DCI strengthened its presence at the People's Meeting and the Cultural Meeting. DCI had its own programme at both events. At the People's Meeting, DCI was the leading partner of the International Scene.

*The number of press cuttings covers the times DCI was mentioned in Danish media in 2023 according to Infomedia. Therefore, the publicity ranges from short notices to large background articles, radio interviews, and television performances. In addition, there may be articles that have been repeated in several daily newspapers or platforms.

**Press coverage of the New Democracy Fund and the Ukrainian-Danish Youth House is included, as DCI is the lead partner and driving force behind all communication in Denmark. The media count, therefore, consists of searches with a wide range of search word combinations, taking into account different spelling and acknowledgements (e.g., the Danish Cultural Institute, the Danish Cultural Centre in Beijing, the Ukrainian-Danish Youth House, the Youth House in Kiev/Kyiv, the New Democracy Fund, etc).

Performance target: In the coming framework agreement period, DCI would like to test the overall relevance of the Theory of Change (ToC) method as a methodology and evaluation model by learning it and applying it to large DCI projects to share the experience with the cultural industry.

Appendix 2: Reporting on the framework agreement 2023

Operational target: The aim is a targeted process, beginning with learning and translating the method into the cultural field to turn it into DCI practice and subsequently sharing knowledge with other cultural institutions working with art and cultural projects as change-making initiatives.

Key figure/indicator: The method is introduced and known in 2022, the method is translated and learned in 2023, the method is mastered and used in 2023, and the method is shared in 2024.

Performance achieved in 2023: In 2023, the ToC method was specified and qualified through the assimilation of the outcome harvesting model, which is a way of continuously measuring the effect of your change-making efforts to adjust projects along the way and not just when they are completed, and thus can no longer be changed. In addition to obtaining capacity within the DCI organisation, a digital IT tool has been purchased. The system is used for applications and projects with the potential for making changes. Outcome harvesting is an internationally recognised monitoring and evaluation method focusing on the specific changes observed, which can be verified in a given context. DCI can trace connections between its activities and social changes using outcome harvesting. In 2023, everyone at DCI attended outcome harvesting courses and now applies the method to most DCI projects. Outcome harvesting is the primary monitoring and evaluation tool of DCI. DCI expects that the more we apply the method, the better we can adjust it and take advantage of its potential in evaluating DCI's cultural projects.

Activity: A balanced economy

Performance target: The total budget of DCI will balance.

Operational target: The economy will be reorganised step by step into a higher share of external funding, thus phasing out withdrawals from equity over the next three years (2021-2024).

Key figure/indicator: The loss will be reduced annually according to the following plan: Baseline 2020: DKK -0.67 million, 2022: DKK -1.21 million, 2023: DKK -0.7 million, 2023: DKK 0 million, and 2024: DKK 0 million.

Performance achieved in 2023: The operating profit was DKK 0.3 million against an estimated break-even of DKK 0 million. DCI is still greatly succeeding in attracting external funding. In 2023, activity expenses totalled DKK 60.7 million compared to DKK 43.7 million in 2022. The considerable, long-term funding, which finances a wide range of small and medium-sized cultural projects, creates the conditions for sufficient capacity and competence for stable operation and project organisation.

Performance target: DCI increases the share of large cultural projects through long-term strategic partnerships.

Appendix 2: Reporting on the framework agreement 2023

Operational target: We are working toward large, long-term projects with a much better chance of generating positive contribution margins and increasing the volume of project finances.

Key figure/indicator: Total number of cultural projects completed per country, broken down by projects with revenue of > DKK 100 thousand.

Performance achieved in 2023: The total number of projects was 106 in 2023, so we are well below the target of 150 projects, indicating that many of our projects have become very large over a four-year period. However, the table below shows that 17% of the total number of projects exceeds DKK 100 thousand, and the target was 20%. Consequently, this criterion has only been partially achieved. Our branches differ widely in the different countries and do not have the same qualifications to embrace large-scale projects. Nevertheless, DCI is satisfied with the development if we look at the magnitude of our major programmes when it comes to activities and finances. This far exceeds our expectations.

2023	Denmark		Türkiye	The Baltic States			China	Brazil	India	EUN	Performance	Target
Number of projects per branch	4		10	38			24	13	6	11	106	150
Number of projects per branch above DKK 100 thousand	1		0	7			2	1	1	6	18	30
	25%		0%	18%			8%	8%	17%	55%	17%	20%

2022	Denmark	Poland	Türkiye	The Baltic States	Ukraine	Russia	China	Brazil	India	Lat-eral	Performance	Target
Number of projects per branch	5	1	8	46	8	10	24	14	1	4	121	150
Number of projects per branch above DKK 100 thousand	1	0	1	7	6	0	1	4	1	4	25	30
	20%	0%	13%	15%	75%	0%	4%	29%	100%	100%	21%	20%

2021	Denmark	Poland	Türkiye	The Baltic States	Ukraine	Russia	China	Brazil	India	Lat-eral	Performance	Target
Number of projects per branch	4	1	7	35	4	18	27	22	12	2	132	150
Number of projects per branch above DKK 100 thousand	1	0	1	5	3	4	1	2	2	1	20	30
	25%	0	14%	14%	75%	22%	4%	9%	17%	50%	15%	20%

Appendix 2: Reporting on the framework agreement 2023

Performance targets

ACTIVITY: CULTURAL PROJECTS	OPERATIONAL TARGET/KEY FIGURE	2021 Performance	2022 Performance	2023 Target		2023 Performance	2024 Target
DCI develops new online formats, providing new ways of international cultural exchange.	Minimum share of DCI activities that include digital formats in cultural exchange. Number of online formats that each branch develops annually.	38%	17%	15%	√	35%	15%
Partners' quality assessment of DCI activities is increased.	Annual evaluation of completed activities. Ongoing evaluation of projects in terms of partners' (i.e., artists, cultural performers, and participating organisations) perception of quality in DCI activities. Average score on all evaluations.	1 Completed Completed >6.2	3.5 Completed Completed >6	1 Completed Completed >5	√ √	6 on average per branch (36 formats, 6 branches) Evaluations completed for 2023 Evaluations completed for 2023 6.6	1 Completed Completed >5
ACTIVITY: COMMUNICATION AND VISIBILITY	OPERATIONAL TARGET/KEY FIGURE	2021 Performance	2022 Performance	2023 Target		2023 Performance	2024 Target
The quality of DCI's visibility to stakeholders and the general public is strengthened.	Number of mentions in media is maintained. Key figure: Share of media publicity in which DCI's activities, mission, and unique expert role are the focal point of the publicity.	45%	65%	70%	(√)	= 310 mentions 65%	75%
Increase the visibility of DCI's work on the social-changing potential of art and cultural projects.	ToC method is learned, translated, implemented, and shared in DCI activities. Experience is communicated to other similar cultural institutions. Indicator: Process development	Introduced	Applied	Mastered and applied	√	The ToC method was specified and qualified by assimilating the outcome harvesting model. An IT tool has been implemented and put into service. Everyone at DCI has attended outcome harvesting courses and now applies the method. Outcome harvesting is the primary monitoring and evaluation tool of DCI.	Shared
ACTIVITY: A BALANCED ECONOMY	OPERATIONAL TARGET/KEY FIGURE	2021 Performance	2022 Performance	2023 Target		2023 Performance	2024 Target
The total budget of DCI will balance over the next three years.	The total budget of DCI will balance over the next three years. Key figure: The total budget balance reflecting a gradual phasing out of withdrawals from equity	DKK 1.7m	DKK -0.1m	DKK 0m	√	The budget balance was positive for 2023, as profit for the year was DKK 0.3m. This outcome is mainly based on large, multi-annual, external grants, ensuring a better cost recovery.	DKK 0m
DCI increases the share of large cultural projects through long-term strategic partnerships.	Number of cultural projects completed by DCI broken down by projects with revenue >DKK 100,000	20/132 (15%)	21/125 (21%)	35/150	(√)	21/106 (21%) DCI is well below the target for the number of projects. Only 17% of the projects were above DKK 100 thousand. An increase compared to 2022 and 2021. It should be mentioned that many of our projects have become very large. The average project is DKK 0.6m based on revenue of DKK 68m from 106 projects.	35/150

Appendix 3: Financial statements of the DCI special activities pool for 2023

In 2023, the Danish Cultural Institute (“DCI”) allocated and spent DKK 800 thousand from its special activities pool. The allocation equals the amount granted in the National Budget for 2021, following the guidelines by the Danish Agency for Culture and Palaces (“DACP”) on special activities in 2023, see section 21(11)(23)(38) of the National Budget.

Pool funds have been distributed according to DCI’s “Guidelines for the special activities pool”, emphasising the five principles of ICP: quality, local interest, long-term perspective, cooperation among players, and communication.

The user survey of the collaborations in which DCI has participated with Danish artists and cultural players shows, among other things, that DCI’s projects generally meet the targets of long-term perspective and cooperation among the players. At the same time, the survey shows a typically high score when evaluating the collaboration with DCI, as specified in Appendix 2.

The four most significant allocations granted by the special activities pool are evaluated below. Afterwards, an overview is provided of all pool funds granted in 2023.

Project evaluations

People’s Meeting 2023, Denmark (Grant DKK 77,156)

The purpose of attending the People’s Meeting 2023 was to increase the visibility of DCI and convey varied knowledge about Eastern Neighbourhood countries. DCI was represented at the People’s Meeting by 12 events, including own events and network meetings, strengthening the focus on international and cultural issues.

Key stakeholders, including the Ukrainian Ambassador and the EU Commission’s Head of Cabinet, participated, as well as young people from Ukraine, who gave a vivid insight into the reality of the war. Collaboration with key partners and digital attendance promoted the project goal and intensified the importance of culture in times of war. The latter was particularly evident when 80 primary school students met 15-year-old Lidia from Mykolaiv via an online connection to our event “Dreams for Mykolaiv.” Here, Danish young people got a first impression of what it means to live in a war zone when you are just 15 years old.

Multiple factors contributed to the success of the project, partly the fact that DCI had its own stage and with it a permanent base for its activities during the entire People’s Meeting, partly through partnerships backstage and careful project management. Experience points out the importance of robust digital solutions and the continued use of digital formats to reach a wider audience.

Appendix 3: Financial statements of the DCI special activities pool for 2023

Media attention from events such as "Culture as a war strategy", one of DCI's talks, emphasised DCI's unique voice in the debate on culture in conflict zones.

We repeated the event at the Cultural Meeting Mors and received media attention from new quarters, for instance, "Go' Aften Live" - a platform typically beyond our reach. The media attention confirmed that DCI has a unique (cultural) voice in Denmark. We are one of the only (if not the only) Danish cultural organisations working in the Eastern Neighbourhood countries and, therefore, have a unique position in relation to communicating the role of culture to the Danes in times of war.

DCI in Mykolaiv, Ukraine (Grant: DKK 44,827)

The event "Danish Days" in Mykolaiv was conducted in close cooperation with the Danish Embassy in Ukraine and the local authorities in connection with the annual celebration of the city. Mykolaiv citizens were invited to several events, including a bike ride through town, a screening of Danish films, and a presentation of city planning focusing on bicycles by urban planner Mikael Colville-Andersen.

The event brought together the citizens of Mykolaiv for the first time since the war began. The mayor of the city expressed that, after talking to soldiers at the front, he was convinced about the importance of celebrating and concentrating on culture; otherwise, the war would be fruitless.

DCI also aimed to build new relationships with local cultural institutions, young people, and other Danish civil society organisations, which are numerous represented due to Denmark's extraordinary efforts in the region. DCI participated in the event, which, at the end of 2023, contributed to the Danish Ministry of Foreign Affairs selecting DCI to run a youth centre in Mykolaiv (a branch of the Ukrainian-Danish Youth House in Kyiv).

Audiovisual concert by Den Sorte Skole and Vertigo in Rajasthan, India (Grant: DKK 50,663)

The Danish sound and lighting artists Den Sorte Skole and Vertigo were the headliners at the festival and the showstoppers on the opening day. The audience consisted of about 100 guests (Indian authorities, foreign diplomats, and Indian/international cultural players), as well as about 1,000 citizens and tourists in Jaisalmer. Having a technically sophisticated concert in a place like Jaisalmer, far from the major cities, was quite a gamble. Still, the high local prioritisation of the project justified it. The Indian authorities (the federal state government and the Indian Council for Cultural Relations) covered 50% of the costs of the concert, with the other 50% financed by DCI pool funds, the Danish Embassy in Delhi, and Danish sponsors, e.g., Novo Nordisk.

Appendix 3: Financial statements of the DCI special activities pool for 2023

The festival produced new networks, as several partners and operators collaborated organisationally and creatively, including local non-artists who were involved in developing artistic formats together with Indian and international artists, as well as the local royal family, Indian authorities, cultural-sector players, and international diplomats.

The Danish concert – soundwise sampling pieces of music from all over the world, and in terms of lighting creating an imaginary space in the celestial sphere and between the 80-meter-high walls of the fortress – touched the local and international audience and showed art’s ability to unite people and create solidarity across social and cultural boundaries. At the concert, the citizens, the local royal family, and the guests from embassies and Indian/international cultural organisations danced together; something that had never been seen before in Jaisalmer.

The festival received extensive publicity in Indian newspapers and feature articles in four significant magazines highlighting the Danish concert as a masterpiece and the culmination of the festival. The concert is still mentioned among the Indian and international cultural players, making a name for Den Sorte Skole and Vertigo in India. Moreover, the concert also contributed to DCI being seen as an attractive partner for cultural operators in India. The Danish artists are now working on performing at Indian festivals and concerts.

The Jaisalmer Fort, dating back to the 12th century, is a UNESCO World Heritage site and the world’s only functioning fortress/citadel with approximately 3,000 residents.

GalataPerform Nordic Collaboration, Türkiye (Grant: DKK 42,686)

The project aimed to promote cultural exchange, strengthen the understanding of Nordic and Danish drama in Türkiye, and increase the knowledge of Turkish theatre in the Nordic countries. It brought together Nordic playwrights and Turkish theatre professionals in collaboration with the independent Turkish theatre group GalataPerform during their annual “New Text Festival 12” in Istanbul.

In collaboration with DCI Türkiye, the Swedish Consulate General in Istanbul, and the Norwegian Embassy in Ankara, the Nordic Focus programme became a central part of the festival. With the pool funds, it became possible to invite the two Danes, Tue Biering and Marie Bear, to the theatre festival in Türkiye. With the two talented playwrights, DCI increased the knowledge of Denmark’s unique approach to and view of art, culture, and society. Tue Biering and Marie Bear participated in talks, and their plays, “Rocky!” and ”Apocalypse,” were translated and read aloud to a Turkish audience.

Appendix 3: Financial statements of the DCI special activities pool for 2023

The Nordic Focus programme was introduced at several locations, including DasDas, the BAU University, and Hope Alkazar. All events, including readings, workshops, and talks, attracted a full house. A total of 630 people participated in the festival activities. A compilation of all texts from the project was published in a book funded by DCI Türkiye and DACP and published by Habitus Publishing House. Book sales were a huge success, as the Turkish audience showed great interest in acquiring physical books.

The project enjoyed considerable media attention, ranging from cultural TV channels to printed and digital media, which helped increase knowledge of Nordic and Turkish theatre.

Appendix 3: Financial statements of the DCI special activities pool for 2023

Pool funds granted in 2023

	Amount DKK
People's Meeting 2023	77,155
Cultural Meeting Mors 2023	29,373
Commons & Communities Exhibition, Køge and DK	6,422
Denmark, total	<u>112,950</u>
PoN Mobile Game 2023	42,231
Commons & Communities Brazil	7,164
Granhøj Dans	5,563
Nordic Film Festival CCBB	5,321
Hack Town DK House	14,000
Viborg #DrawwithCali	7,525
Guto in Copenhagen	15,969
Brazil, total	<u>97,773</u>
Blue Sky Messengers	14,908
MAX GPS	4,705
Poetry & Visual Impairment	5,182
Star Chaser	1,960
Lillebeth Cuenta	14,415
This is Me	6,600
Sound of 52 Hertz	2,151
Team Hurricane in Mongolia	4,004
Per Laugesen Poetry Tour	12,364
Show Me Your Brain	23,285
Apolonia	11,267
Communication of cultural rights	3,184
Mental Christmas Peace	2,837
China, total	<u>106,862</u>
Sisters Hope Ukraine	12,820
DCI establishment of cooperation in Mykolaiv	44,827
Vera Skvirksaya in Georgia	8,800
Centre for Contemporary Art in Georgia, Studio Initiative 2023	37,332
Eastern Neighbourhood countries, total	<u>103,779</u>
Two concerts by Lars Møller and Indian and Danish musicians in India	1,885
Future Perfect – Ukrainian/European cultural festival in Delhi May 2023	3,728
Audiovisual concert by Den Sorte Skole and Vertigo in Rajasthan, India	50,663
Improv-workshop about climate and environment with Kaivalya Plays, Lotus Valley Int. School, and Glad-saxe Gymnasium	5,874
Uppercut Dance Theatre in India	29,785
S00132-The Restoration Toolbox - publication	29,601
India, total	<u>121,536</u>

Appendix 3: Financial statements of the DCI special activities pool for 2023

Pool funds granted in 2023

	Amount DKK
Danish musicians at Baltic festivals 2023	35,199
Inuuteq Storch's participation in the Riga Photography Biennial	12,512
Ethno Kids - Musical Exchange DK/EST	4,114
Uffe Isolotto Exhibition - educational programme	18,643
Jan Gehl attending "Lithuania for all"	7,494
Nordic Blue	3,765
Father's Day - Creative Workshop "Paper House"	11,685
Faroese-Estonian art talk	2,688
Rahel Talts Quartet concert Latvia	1,939
18th International Vilnius Film Festival for Children and Youth	5,969
Christmas Jazz - Swedish/Danish/Estonian group	8,952
The Baltic States, total	<u>112,960</u>
My ECO-ART school	15,356
ATTAHYGGE:COM 2023	20,796
I SEE YOU	-7,469
March Team Hurricane	5,063
Sound of Europe Festival 2023	29,924
Istanbul Film Festival 2023	7,111
GalataPerform Nordic Collaboration 2023	42,686
Diyarbakir Children's Film Festival	11,790
Music by Miklagard	11,250
Contemporary Istanbul/Exhibition Asger Carlsen	7,633
Türkiye, total	<u>144,140</u>
Total	<u><u>800,000</u></u>